

UNE AVANT-GARDE FÉMINISTE GABRIELE SCHOR

Photographies et performances des années
1970 de la collection Verbund

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**ARLES
2022**
LES RENCONTRES
DE LA PHOTOGRAPHIE

**EXHIBITION
“UNE AVANT-GARDE FÉMINISTE”
RENCONTRES D’ARLES 2022**

Photographies et performances des années 1970 de la
collection Verbund, Vienne
Curated by Gabriele Schor
Mécanique Générale, Arles

Their works are provocative, radical, poetic or ironic... Presenting the work of 64 international women artists, this book reveals how, in the 1970s, they took back control of female representation in photography, video and performance art. Making a drastic change in the perception of women in art, and going against the traditional projection of male fantasies, these artists have revealed a new "image of the woman".

The book offers a powerful visual reading supported by an in-depth theoretical and historical essay by Gabriele Schor, curator and founder of the Sammlung Verbund Collection in Vienna. In this text, Schor sheds light on the career and works of each featured artist, and the critical stakes of this "feminist avant-garde," a term she coined to emphasize the pioneering character of these approaches.

The works presented scroll through five sequences, each addressing a specific topic and offering the reader an intense visual immersion. They cover the major subjects tackled by artists in the 1970s and are still relevant today:

- Housewives, mothers, wives ;
- Confinement/Emancipation ;
- Dictate of beauty/Female body ;
- Female sexuality ;
- Identity/Role play

The similarity between certain works produced in distant contexts when the artists did not know each other shows the importance of the movement and the reality of this "avant-garde" in the field of art. At the end of the book, a biography of each artist provides a context for this abundant production.

The road to recognition has been long, notes Gabriele Schor, and has only begun in the last two decades. She retraces the history by detailing the importance of the research works that took hold of the subject and that of the first big exhibitions that showed the works notably in the United States and in France (*WACK! Art and the Feminist Revolution*, USA, 2007; *elles@centrepompidou*, France, 2008).

Giving birth to new modes of expression in all artistic fields, these artists have carried an emancipating voice that continues to inspire contemporary generations today.

« Photography, film and video, as well as new forms of expression in action and performance, have especially benefited women artists, who have succeeded in gaining a place on the art scene beyond male-dominated painting. »

Gabriele Schor, introduction

« *What characterizes the avant-garde? Well, for the first time in history, these artists have developed an image of the woman based entirely on a female perspective.* »

Gabriele Schor, introduction

THE AUTHOR

Since 2004, Gabriele Schor has been director of the Verbund Collection in Vienna, Austria. She is co-author of numerous books, such as *Birgit Jürgenssen* (Hatje Cantz, 2009), *Cindy Sherman: The Early Works, 1975-1977* (Hatje Cantz, 2012) or *Francesca Woodman* (Walther König, 2014).

The Verbund Collection has been shown in major European museums. In 2015, her reference book *Feminist Avant-Garde of the 1970s* was published for the first time in English by Prestel.



Gabriele Schor, Sammlung Verbund © Katharina Gossow

FEATURED ARTISTS

Helena Almeida, Sonia Andrade, Eleanor Antin, Anneke Barger, Lynda Benglis, Renate Bertlmann, Tomaso Binga, Dara Birnbaum, Marcella Campagnano, Judy Chicago, Veronika Dreier, Orshi Drozdik, Lili Dujourie, Mary Beth Edelson, Renate Eisenegger, Valie Export, Esther Ferrer, Marisa Gonzalez, Eulalia Grau, Barbara Hammer, Leeson Lynn Hershman, Alexis Hunter, Sanja Ivekovic, Birgit Jürgenssen, Kirsten Justesen, Kutera Anna, Ketty La Rocca, Leslie Labowitz, Suzanne Lacy, Katalin Ladik, Suzy Lake, Natalia LL, Lea Lublin, Karin Mack, Ana Mendieta, Annette Messenger, Rita Myers, Senga Nengudi, Lorraine O'Grady, Orlan, Gina Pane, Ewa Partum, Friederike Pezold, Margot Pilz, Howardena Pindell, Angels Ribé, Ulrike Rosenbach, Martha Rosler, Brigitte Roth, Victoria Santa Cruz, Suzanne Santoro, Carolee Schneeman, Lydia Schouten, Elaine Shemilt, Cindy Sherman, Penny Slinger, Annegret Soltau, Gabriele Stötzer, Regina Vater, Marianne Wex, Wilke Hannah, Martha Wilson, Francesca Woodman, Nil Yalter.

«Obviously, art has no sex. But the artists, women and men, have one».

Lucy R. Lippard, quote, introduction



Une avant-garde féministe – Photographies et performances des années 1970 de la collection Verbund

Gabriele Schor

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PRESS IMAGES

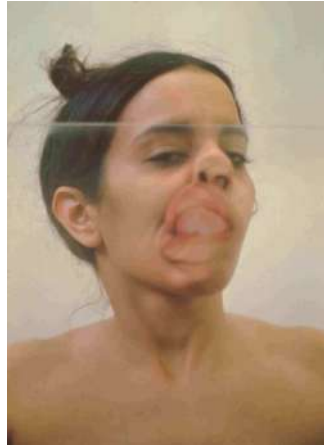
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1

1. VALIE EXPORT, *Die Geburtenmadonna*

© VALIE EXPORT / ADAGP, Paris, 2022 / VERBUND COLLECTION, Vienna



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2. ANA MENDIETA, *Untitled (Glass on Body Imprints)*

© Estate of Ana Mendieta Collection, LLC / Courtesy Galerie Lelong & Co, New York / Artists Right Society (ARS), New York 2022 / VERBUND COLLECTION, Vienna



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3. BIRGIT JÜRGENSSEN, *Ohne Titel (Selbst mit Fellchen)*

© Estate Birgit Jürgenssen / Courtesy Galerie Hubert Winter, Vienna / ADAGP, Paris, 2022 / VERBUND COLLECTION, Vienna



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4. LEA LUBLIN, *Dissolution dans l'eau, pont Marie – 17 heures*

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MARTHA WILSON, *A Portfolio of Models*

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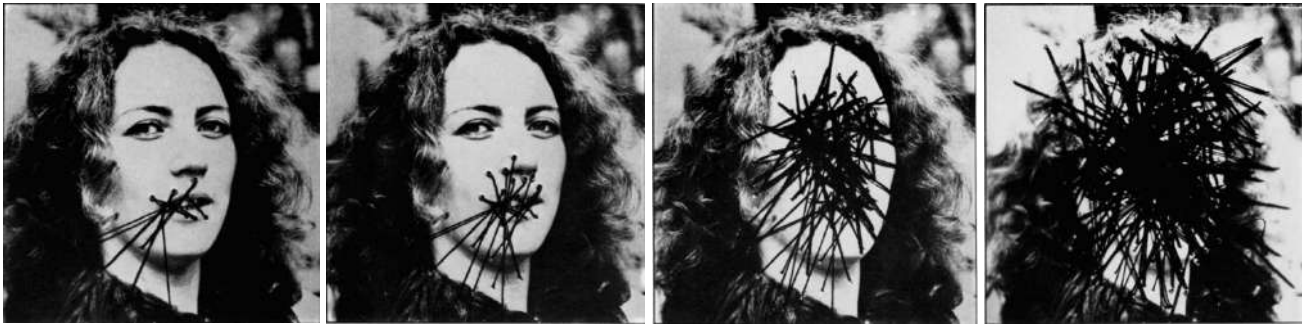
MARCELLA CAMPAGNANO, *L'Invenzione del Femminile: RUOLI*
© Marcella Campagnano / VERBUND COLLECTION, Vienna



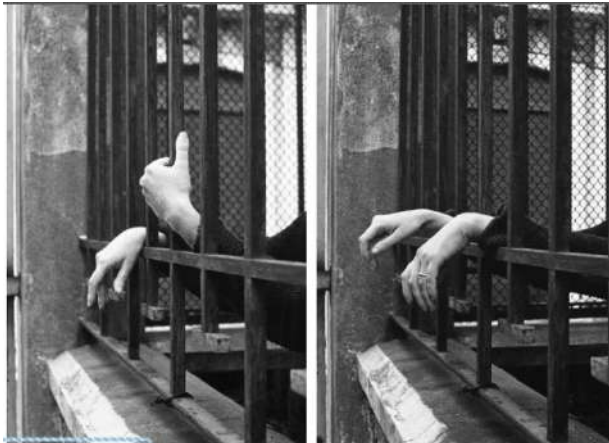
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1. HELENA ALMEIDA, *Estudo para dois espaços*
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2. FRANCESCA WOODMAN, *Face, Providence, Rhode Island*
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1. LILI DUJOURIE, *Ohne Titel*
© Lili Dujourie / Courtesy Michael Janssen, Berlin / VERBUND COLLECTION, Vienna



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2. BARBARA HAMMER, *I Was/I Am*
© Estate Barbara Hammer / Courtesy KOW Gallery, Berlin / VERBUND COLLECTION, Vienna



NATALIA LL, *Consumer Art*

© Natalia LL / Courtesy Lokal_30, Warsaw / VERBUND COLLECTION, Vienna



LESLIE LABOWITZ ET SUZANNE LACY, *In Mourning and In Rage*

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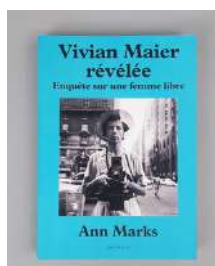
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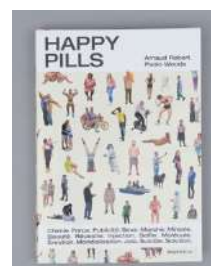
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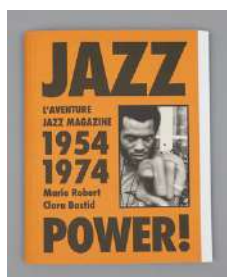
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